

COMBINATION STATIC CLING AND PRODUCT LABEL ASSEMBLY

Abstract of Disclosure

A method of making the label assembly comprises providing a label stock material having a printed upper surface and a lower surface adhesively secured to a backing web having a release coating; laminating a web of static cling material to the upper surface of the label stock material, printing on the upper surface of the static cling web material; and die cutting the label stock/static cling web material into discrete label assemblies. A method for servicing an automobile with a label assembly that has a pressure sensitive product label with printed product or service indicia and a static cling layer with data entry indicia mounted on the product label includes the steps of applying the label assembly to a service portion of the vehicle, applying oil change data to the static cling layer and applying the static cling layer to the windshield of the automobile.